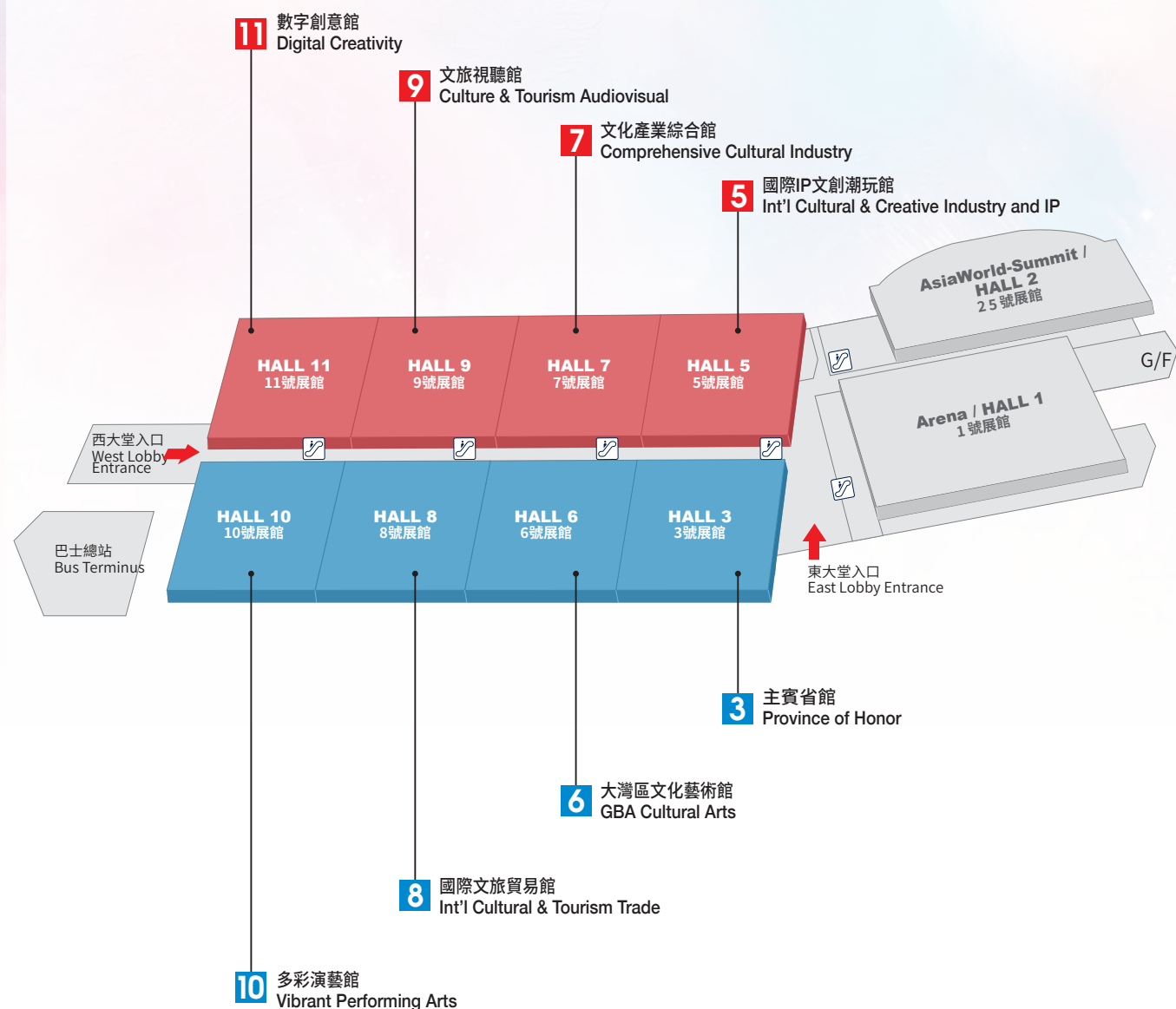


第四屆香港文博會展館平面圖

Floor Plan of the 4th Art Hong Kong Expo



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ART HONG KONG EXPO | 香港文博會

第四屆 香港國際文化創意博覽會

The 4th ART HONG KONG EXPO

第五屆 一帶一路國家文化藝術交流博覽會
The 5th Belt & Road National ART & CULTURE EXPO

第八屆香港國際藝術及收藏品博覽會
The 8th Hong Kong Int'l Arts & Collectibles

2026中國數字創意博覽會
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15-18.5.2026 亞洲國際博覽館・香港
AsiaWorld-Expo, Hong Kong

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中國對外文化集團
China Arts & Entertainment Group

藝術總監
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香港美術協理副主席
Chairman of the Visual Arts Section of the Hong Kong Arts Development Council
Executive Vice Chairman of the Hong Kong Artists Association
趙志軍先生簡介



AN EVENT NOT TO BE MISSED BY ART & CULTURE LOVERS

第四屆香港國際文化創意博覽會「香港文博會」將於2026年5月15-18日在香港亞洲國際博覽館舉行。展會涵蓋“第五屆一帶一路國家文化藝術交流博覽會”及“第八屆香港國際藝術及收藏品博覽會”，展出數字文旅、數字新媒體藝術、國潮文創、非遺、書畫、現代藝術、攝影、珠寶、收藏品、古董、陶瓷、雕塑、刺繡及裝置藝術等，同期舉辦多場講座、表演，以及比賽等精彩活動。

The 4th Art Hong Kong Expo including “The 5th Belt & Road National Art & Culture Expo” & “The 8th Hong Kong Int'l Arts & Collectibles Expo”, will be held at AsiaWorld-Expo•Hong Kong on May 15 – 18, 2026, showcasing digital cultural tourism, digital new media art, national trend cultural creation, intangible cultural heritage, calligraphy and painting, modern art, photography, jewelry, collectibles, antiques, ceramics, sculptures, embroidery and installation art. Besides, a series of seminars, performances, competitions and other exciting activities will be held at the same time.

香港文博會通過展覽、交流、論壇研討會等形式，深度開創文化產業的創意潛力，促進文化產品與服務的國際化轉型，為文化產業的發展開闢新的國際市場。香港文博會將以開放包容的姿態，攜手全球伙伴，共同探索文化出海新路徑。

Through exhibitions, cultural exchanges, forums and seminars, Art Hong Kong Expo deeply explores the potential of the cultural industry, promotes the international transformation of cultural products and services, and opens up new international markets for the development of the cultural industry. Art Hong Kong Expo will adopt an open and inclusive attitude and join hands with global partners to promote art and culture.



香港國際文化創意博覽會 · 文化藝術愛好者不容錯過

FOCUSING ON CULTURE, TOURISM AND EDUCATION

歷屆文博會的國際館匯聚了來自世界各地的參展商，陣容鼎盛。不僅有歷史文化源遠流長的意大利、匈牙利、俄羅斯，也有東南亞展商如菲律賓、緬甸分別展示藝術作品及玉石珠寶，還有伊朗、巴基斯坦等國家的深厚文化底蘊，以及來自非洲的尼日利亞、塞內加爾、南非、津巴布韋、坦桑尼亞的藝術品及旅遊資訊。此外，來自拉丁美洲的巴西和大洋洲的紐西蘭也為展會增添了多元色彩。各國展商傾力呈現其獨具魅力的藝術精品與深厚文化傳統，共同編織出一幅精彩的世界文化畫卷。

The International Pavilion of the previous editions of Art Hong Kong Expo has brought together exhibitors from all over the world, including Italy, Hungary and Russia. There are also Southeast Asian exhibitors such as the Philippines and Myanmar displaying art works and jade jewelry respectively. While exhibitors from Iran, Pakistan, Nigeria, Senegal, South Africa, Zimbabwe, and Tanzania displaying art pieces and brought us lots of tourism information. In addition, Brazil and New Zealand exhibitors also added diversity to the exhibition. Exhibitors from various countries have made every effort to present their unique art masterpieces and profound cultural traditions, and together weave a wonderful picture of world culture.

除了文化旅遊，2026文博會亦加強推廣藝術教育，目標是凝聚本地及海外的藝術學院，向觀眾介紹各個藝術課程，讓有志於藝術方面發展的人士覓得合適的課程及深造機會，長遠旨在培育更多藝術人才，為社會營造更佳的藝術氛圍。

In addition to culture & tourism, Art Hong Kong Expo 2026 will also focus on art education, aiming to bring together local and overseas art colleges, so that the visitors can get to know more about various art courses, and enable those who are interested in developing in the arts to find suitable courses and further study opportunities.



文旅及教育為今屆主題

QUICK GLANCE AT PREVIOUS EDITIONS

往屆展會得到多個國家與地區大力支持，參展國家及地區包括中國、孟加拉、貝寧、柬埔寨、斐濟、匈牙利、伊朗、哈薩克、緬甸、尼日利亞、巴拿馬、巴基斯坦、菲律賓、卡塔爾、俄羅斯、塞內加爾、南非、坦桑尼亞、越南、津巴布韋及香港地區等。同期更舉行了多場具前瞻性的藝術講座。

The previous editions of Art Hong Kong Expo have gained tremendous support from various countries & regions. Participating countries & regions include P.R. China, Bangladesh, Benin, Cambodia, Fiji, Hungary, Iran, Kazakhstan, Myanmar, Nigeria, Panama, Pakistan, the Philippines, Qatar, Russia, Senegal, South Africa, Tanzania, Vietnam, Zimbabwe, Hong Kong, etc. A series of insightful art seminars were held concurrently.

除了展出書畫、現代藝術、攝影、珠寶、收藏品、古董外，還注入了新元素，其中的國家一級美術師桑杰本的高1.8米、長56米的大型唐卡；13噸的大型藝術品夜明珠，吸引了大批藝術學術愛好者到場觀賞。

In addition to calligraphy and painting, modern art, photography, jewelry, collectibles, and antiques, many more new elements have also been added to the expo, such as a large-scale painting of 1.8 meters high and 56 meters long by the national first-class artist Sang Jieben, a 13-ton night pearl, just to name a few, have attracted a large crowd of art & culture lovers to visit the expo.



SCOPE OF EXHIBITS 展品範圍

數字文旅	Digital cultural tourism
數字新媒體藝術	Digital new media art
國潮文創	National trend cultural creation
非遺	Intangible cultural heritage
書畫	Calligraphy and painting
現代藝術	Modern art
攝影	Photography
珠寶	Jewelry
收藏品	Collectibles
古董	Antiques
陶瓷	Ceramics
雕塑	Sculptures
刺繡及裝置藝術	Embroidery and installation art
中醫文化	Chinese medicine

